

CHAPTER I

INTRODUCTION

1.1 Background of the Study

Discriminating gender still become raising case around the world. Setyorini, R (2017) state that discrimination gender raises because of the system and structure of the society that affect both gender, female and male and rooted from norm, history, religion, or other customary structures. The discrimination cases can occur in developing and developed countries, and gender that receives lots of discrimination is female. The rate of discriminating female can occur from girl to women, students to worker, housewife to carrier women, in public or domestic. Many people have realized and many people have turned a blind eye to this case. Although lots of books, film, research paper, song, and so on that have talk about this matter but this discrimination case cannot be handled easily.

Ahmad (as cited by Rustina, 2014) states that family have some members that influenced and influence each other. Since family have more than one member in it, and they are live together. Murdock (as cited by Rustina, 2014) state that family is social group characterized as live together, work together on the basis of marriage and at least two sexes and one or more children so as to create socialization. Family also the first social group in social life in which a family there is at least one adult who gives birth and raises children to become human. One of Indonesian author raising feminism is N. H. Dini, she is nicknamed the pioneer of feminism author in Indonesia who has been active from 70's. Her famous works include *Pada Sebuah Kapal*, *La Barka*, *Hati yang Damai*, *Keberangkatan*, and *Tirai Menurun*. The other is Djenar Maesa Ayu who breaks the discussion about sexuality against women, author who dared to explore more about feminism and women's freedom to determine their own bodies. Some of her works include *Nayla*, *Mereka Bilang*, *Saya Monyet*, *1 Perempuan dan 14 Laki-laki*, and *SAIA*.

One of the authors who concern about female matter is Cho Nam Joo, she was television scriptwriter and then writes a novel entitled *Kim JiYoung, Born 1982* as her third novel based her story quit from her work after giving birth. She was born at 1978 and completed her degree on Ehwa Women University at 2001 at major Department of sociology. She had award on Hwasang Award for Young Adult Literature. Her best popular novel is *Kim JiYoung, Born 1982* and have been translated around 12 languages.

Kim JiYoung, Born 1982 is novel that raising about gender discrimination setting in South Korea. The novel tells the life story about the main character Kim Ji Young from her birth at 1982 until 2016 when she was married and have a child. This novel is popular not only in South Korea but also in others countries. The novel was translated around 12 different languages, one of them is Indonesia, Japan, Chine, English, and more. Because of the popularity, there are many pros and cons of the novel starting to appear, the cons are mostly voiced by men that tell about imbalance in depiction of female and male characters in the novel, men are described as a group who always intimidated women.

In the novel *Kim JiYoung, Born 1982* by Cho Nam Joo tells about female character namely Kim Ji Young was born to a civil servant father and a housewife, also the middle child from three. Her sister is two years old from her age and her younger brother is five years old from her. Ji Young family is strong patriarchal adherent, especially her father and her grandmother- at the time grandmother live with Kim's family. Her grandmother and father always favor her youngest brother, because he is boy. Treatment that received by Kim Ji Young and her sister, Kim Eun Young pretty different from her youngest brother, for example side dish, her youngest brother always gets whole and nice side dish, but Kim Ji Young and her sister always get slightly damaged or destroyed side dish (*Childhood 1982-1944*). Kim Ji Young always think about differentiate son and daughter, son and domestic work, and many more but she keeps all them in her mind.

Even after she is in age school nothing changes, male still dominate strata in society. Kim Ji Young receives "boy delinquency" which is normalizes by society. Her older sister told her to ignore it and say it's normal, her mother scold her because crying when her male friend playing with her, and her teacher who discipline "that boy" who disturb her but still told her that boy will disturb girl who they like, but Kim Ji Young don't think so. Kim Ji Young was once followed by a male classmate in her way back home, she very scary because of that and tries to call her father to pick her up with help of a women in the same bus. Unfortunately, her father came and not caring of her after get treatment from a boy but blaming Kim, blaming her uniform, blaming her clothes (*Adolescence, 1995-2000*).

Kim Ji Young who not promote by her lecturer start to send her CV into many companies, but she troubles because not a single company contacted her. One day she contacted by an up and comings company which make children stuff. But in the interview day, Kim Ji Young and 2 female job applicants given questions that they are not imagine before, the questions is if their client always doing physical contact like touch shoulder and thigh what will they do. Kim Ji Young answers she will escape by going to toilet, other job applicant answers she will say that it is sexual harassment and warning them, and the last job applicant will check if any wrong with her clothes, if she finds it she will fix it. At the end three female job applicants not accepts in the company. Finally, Kim Ji Young accepts in public relation agency. In the work place Kim Ji Young do not have chance to be join planning team that can be called *elite* team. Female worker did not allow to joins with the reasons the team is long term team, female worried about going on maternity leave and even after marriage.

Finally, Kim Ji Young married with a nice man, Jung Dae Hyun. At the start of their wedding, they live together and go work, but one year after their marriage when they are gathers in Kim Ji Young's father in law's birthday, questioned even tend to be blamed by the relatives because she not pregnant yet. In the way back home, Dae Hyun and Ji Young fight because Dae Hyun still quit sees Ji Young attacked by the relatives and Dae Hyun promise to defend Kim Ji Young in the next time. Even Jung Dae Hyun is nice man, but sometimes Kim Ji Young felt that Dae Hyun underestimate Kim's opinion. After fight in car, Jung talks about pregnancy to stop attackers from Jung relatives easily without ask Kim's opinion, since Kim

is the one who will pregnant. Kim's tries to understand Jung's argument but still she felt empty. After it Kim Ji Young pregnant, gave birth she resign from her work. She focuses raising her daughter-Ji Won, Kim Ji Young criticism by stranger again. She nicknamed café moms and wife who chilling and spending husband's money by male worker, Kim Ji Young feel very sensitive and sad about that (*Marriage, 2012-2015*). After this, Kim Ji Young starts changes, she does not look like Kim Ji Young again, Kim Ji Young is no longer cheerful, laughs a lot, and tells funny thing, sometimes she looks like old women, look like Dae Hyun's friend, and sleep like baby. Dae Hyun thinks that Kim Ji Young changes like other person, she doesn't look like Kim Ji Young that Dae Hyun knows, dated, and married.

The novel *Kim JiYoung, Born 1982* by Cho Nam Joo quite popular among women, not only in South Korea but also in other countries. It can be proved that the novel translated into 12 other languages, like English, Indonesian, Japanese, and others. After read the novel, many women agreed about the phenomenon in the novel, they said like they are read their own life story. Borrowiec, S (2018) state that Kim Ji Young described 100% like Korean society, at the work that divided by gender, and usually Korean men don't think society behave like in the story.

Also, from Borrowiec S. (2018) state that from the editor of the novel, this novel makes pros and cons among female and male in South Korea but the controversy itself makes the novel more popular and shared by the readers to others. Also stated by the editor, more controversy makes good condition for book's selling.

Kim JiYoung, Born 1982 by Cho Nam Joo have a mixed plot, the novel drawn result before explains the detailed cause. Also, the novel writes the life journey of the main character from birth and what events she experienced along with side characters. It's almost like biographical but not boring to read.

The writers choose *Kim JiYoung, Born 1982* because it is interesting novels, it's not only to entertaining but also to learn more inspiration and awareness. The character and problem that Cho developed looks real and it is described almost all female life almost in the all countries around the world. Based on the explanation above, the writer interest to analyzed the novel entitled **Gender Discrimination of the Main Characters in Family Sphere of Cho Nam Joo's Novel "Kim JiYoung, Born 1982": A Feminist Approach**

1.2 Problem Statement

Consider to the matter raises by the novel *Kim JiYoung, Born 1982*, the writer formulating the research questions of the problems includes:

1. What discriminations are faced by the main character in family?
2. How is the main character as a female depicted in the novel?
3. How does the main character make deal with the discrimination?

1.3 Objectives of The Study

Since the problem statements state by the writer above, so the objective in the study are:

1. To knowing what is the discrimination that the main character faced by family based on feminism.
2. To describe how the main character as a female depicted in the novel by the family around.
3. To describe how the main characters make deal with the discrimination she had.

1.4 Significances of the Study

1.4.1 Theoretical Significance

The benefit of the study is the result can be reference to the literature itself in educational institution.

1.4.2 Practical Significance

The benefits of the practical, the result of the study can help other researcher or the reader to deeply understanding about gender discrimination raises in the novel *Kim JiYoung, Born 1982*.