

## CHAPTER I

### INTRODUCTION

#### A. Background of the Study

*She's The Man* movie is directed by Andy Fickman and written by Ewan Leslie, Karen McCullah Lutz, and Kirsten Smith. Published by DreamWorks association with Lakeshore Entertainment. It is Donner's company production. The producers in this movie are: Marty P. Ewing, Ewan Leslie, Jack Leslie, and Lauren Shuler Donner. The running time of *She's The Man* movie is around 105 minute. The release date of this movie was in March 17, 2006 and the budget of this movie is \$ 20,000,000.

*She's The Man* movie tells about Viola Hastings who is a member of Cornwall women soccer team. When Cornwall cut her soccer team because those were not enough girls signed up for it, Viola and her women team decided to try out for the boys' team. The coach of the boys' team refuses to let them try out. When her twin brother Sebastian, scheduled to attend Illyria, he decided to go to London to play music for two week. Viola resolved to pose as Sebastian so that she could try out for the Illyria boys' soccer team and play against Cornwall and showed her old school that girls can play soccer just as well as the boys. Even though her mother would rather her to be a debutante and showed in the Stratford dance club. To look like a boy, she wanted to help from her friend, Paul Antonio. After arriving in Illyria, Viola (pose as Sebastian) succeeded join in the Illyria boy's team. Viola becomes very confused, when the 'real' Sebastian unexpectedly returns from London early.

During the soccer game Monique (Sebastian's ex), Malcolm (a man who is obsessed with Olivia), and Principal Gold stop the game because they think that the 'real' Sebastian is a girl. The 'real' Sebastian proves to the principal that he is a boy by showing his privates to all the players and fans, including his parents. Eventually, Viola decides to come clean during the soccer game and tell everyone who she really is. The film ends with Viola securing Illyria's win.

*She's The Man* movie tells about the Viola's cleverness. She tries to hide her identity by taking undercover as a man, in this case as Sebastian. In order to get what she want, she must learn how to take a dress, the way to walk, and the way to speak as a man and she must try to against her woman's feeling.

*She's The Man* movie is an interesting movie. It can be looked from the background of this movie. The background of *She's The Man* movie is about sport especially soccer. Soccer is the most popular sport in this world. Almost from all age love or enjoy to watch soccer game.

*She's The Man* movie reflects to the struggle for gender equality, that women can do better than men. It can be found in the main character Viola. Viola is a female and join in the women's soccer team, but after the team completely remove. The treatment of the coach and boy team, which underestimate her that women can not do best as a boy. This made Viola to prove it, who undercover as a twin brother Sebastian. In order to, she can join

to the soccer team and she can show that what they thing is wrong. Women can do better than men.

The meaning of gender has become a discussion in society. The discussion about gender itself tends to focus on sex. Actually, between gender and sex have different meaning and characteristic. According to Umar (1999: 35) the meaning of sex is the differences between men and women from the biology anatomy side. Gender is the differences between men and women from the social-cultural side. Here, between men and women can be exchanged from their characteristic. In another words, there is a man who has the woman's characteristic and the other way. The change of this characteristics can happen for along time.

Based on these characteristics, turn up the gender differences. Ridwan (2006: 3) states that gender differences are not become a problem as far as not express gender inequality. In fact, the gender differences turn up a lot of problem especially to the women. Fakihi (2005: 12) states that gender inequality is a system or structure which caused the turn up of the victims for men and especially for women. Gender inequality reflects on: women's subordinate, violence, women's boundary, imbalance in burden work, and stereotype. All forms of the gender inequality above make women losses their opportunity. Many stereotype that women must be inferior to the men. Women traditionally had been regarded as inferior to men physically and intellectually (<http://www.answer.com/feminism>). It means that men domination in all field or in superior place and become a measure for the

“perfect” man. Women are regarded as complement. Women can escape from this inequality by reconstruct the system or structure to create the gender equality (Thoyibi, 2006: 7). It can be done by doing socialization and internalization, making efficient of women, and struggling for gender equality. At least, these ways can make the women in the same position as men and gender equality can be reached.

To reach the gender equality, a lot of women start to enter men’s field. One of them is sport, which almost kinds of sport is dominated by men. In this era, the women’s movement in the sport field is more and more went up. For example in boxing which this sport is dominated by men. Now, a lot of women have started to join in this sport. Like Laila Ali Muhammad Ali’s daughter. She started her carrier with not easy way. She got a warning from his father because this is a man job.

Ali states that her father painted the worst possible picture of boxing for her and *"he doesn't want me to get hurt"* but supports her 100 percent. *"He always wants to make sure that I know what I'm doing is not easy and you're going to get hit and bruised and the wind is going to get knocked out ... he always takes your mind to the worst possible scenario to see if you're going to still want to go forward with it"*, she says. *"I'm going to get hit, I'm going to get my face swollen, it's going to happen,"* she said.([www.womenboxing.com](http://www.womenboxing.com))

She wanted that everyone knows that women can do it. It proved by winning the WIBA and IFBA belt. Not only in boxing, but also in soccer field. One of the women’s team of soccer is US Soccer Women Team which has become a winner in Women’s World Cup in China on the first place, Olympic Soccer Tournament in USA on the first place, Goodwill Games in USA on the

first place, CONCACAF Women's Gold Cup on USA in the first place, etc. With this ability, women can enter the world which all dominated by the men. So, we can not underestimate the women's ability.

Considering the above explanatory ideas, the researcher turns to analyze the movie using Feminism approach because of some considerations. The first reason is that Viola wants everybody to know especially men, that women can do better than men. The second is that, the movie has great possibility to know the phenomenon of feminism in the character. In this study the researcher encourages herself to give a title: **GENDER EQUALITY IN *SHE'S THE MAN* MOVIE DIRECTED BY ANDY FICKMAN: FEMINISM APPROACH**

## **B. Literature Review**

As long as the researcher knows, there is no other researches that have conducted to study the movie *She's The Man* in Muhammadiyah University of Surakarta and Surakarta Region.

## **C. Problem Statement**

The major problem of the study is "How is the struggle for gender equality reflected in *She's The Man* movie?"

## **D. Limitation of the Study**

The writer focuses on analyzing the struggle for gender equality on the main character. It emphasized on Andy Fickman's *She's The Man*, by employing Feminism Approach, particularly Liberal Feminism

## **E. Objective of the Study**

The objectives of the study consist of two things. They are:

1. To analyze the movie in terms of its structural elements.
2. To analyze the movie based on Feminist approach.

## **F. Benefit of the Study**

Two kinds of benefits which can be gained from the study are Theoretical and Practical benefit.

### **a. Theoretical Benefit**

To give some contributions to the body knowledge, particularly the application of Feminism approach in literary study.

### **b. Practical Benefit**

To get a better understanding about the movie, particularly from the Feminism approach.

## **G. Research Method**

### **1. Type of the Research**

This research applied descriptive qualitative method. Descriptive qualitative method is a research which employs the method of collecting, describing, classifying and analyzing the data and then drawing conclusion.

### **2. Object of the Study**

The object of the study is *She's The Man* movie. This movie is directed by Andy Fickman and written by Ewan Leslie, Karen McCullah Lutz, and Kirsten Smith. Published by DreamWorks association with Lakeshore

Entertainment. It is Donner's company production. The producers in this movie are: Marty P. Ewing, Ewan Leslie, Jack Leslie, and Lauren Shuler Donner.

### **3. Type of the Data and Source of the Data**

The type of the data is in the form of a script movie entitled *She's The Man* movie directed by Andy Fickman. The writer is divides the data source into two categories: Primary data source and Secondary data source.

#### **a. Primary data source**

The primary data source of the study is *She's The Man* movie that is directed by Andy Fickman and written by Ewan Leslie, Karen McCullah Lutz, and Kirsten Smith. Published by DreamWorks association with Lakeshore Entertainment.

#### **b. Secondary data source**

The writer takes the secondary data source, including reference and materials related to the study whether picking up from books or internet. The script is downloaded in <http://www.imdb.com/title/tt0454945/quotes> and is added by the writer to reach the completeness.

### **4. Method of the Data Collection**

The method of collecting data in this study is library research. The data from both primary and secondary sources are collected and recorded in a

sort of document as evidence. The methods of collecting data are as follows:

- 1) Watching the movie several times and determining the character that will be analyzed.
- 2) Reading some related books to find out the theory, data and information required.
- 3) Making notes of important parts in both primary data and secondary data.
- 4) Classifying the data into categories.
- 5) Drawing conclusion to get the last result.

## **5. Method of the Data Analysis**

The method employed in analyzing the data is descriptive analysis, in which the data collected, described and then analyzed. It concerns with the relationship between the movie and the Feminist theory to show how gender equality is reflected in the story.

## **H. Research Paper Organization**

The researcher makes an organization of this paper in order to make an easy understanding. There are six chapters in this research paper.

Chapter one is introduction it includes the background of the study, literature review, problem statement, limitation of the study, objective of the study, benefit of the study, research method and research paper organization. Chapter two is underlying theory. It deals with the notion of feminism, the notion of liberal feminism, the basic concept of feminism, structural element



of movie and theoretical application. Chapter three it deals with the social background of the early twenty first century. Chapter four is the analysis of the movie. It includes the structural element of movie. Chapter five is feminism analysis that deals with the discussion. Chapter six contains conclusion and suggestion.