

CHAPTER I

INTRODUCTION

A. Background of The Study

Culture is a way of life that belongs to an association of people which develops every time and is inherited from generation to generation. The culture consists of several elements that are not easy, such as religions, politics, mores, languages, buildings, clothes, as well as artworks. In English, culture is called *culture* from the Latin word *Colere* which means processing or working. *Colere* also is interpreted to cultivate the land or farm. The existing culture has its characteristics, so each region has its perspective that can be applied as a rule in that place. As explained by Sumarto (2019) that a culture will be more understandable when it has become an act and a work so that it is not only an understanding but a greater benefit for humans.

Culture is owned and considered a precious inheritance and becomes the identity and a view of life that needs to be conserved. So as a people they should be consistent to conserve the values in the culture so that they are not displaced by rapid development and change. According to Kluckhohn (in Fatih, 2022) elements of culture can be in the form of, such as elements of language, belief systems, science, technology systems, social or kinship systems, economic systems or livelihoods, and the last elements of art. Then, according to Tylor (in Lowie, 2017) culture is a quite complex system that includes knowledge, belief, art, morals, law, customs, abilities, and habits acquired by humans as members of society.

A film as a work of art is the result of culture through collective work full of creativity. The series of stories in the film describes the lives of a group of people in a certain period and a certain area. The film because of culture is interesting to study. Wibowo in (2018) said that film is a tool to deliver various messages to the general public through

story media. The film is also defined as an artistic expression media ekspresi artistic for artist and filmmaker to express their ideas and story ideas.

The film comes from the word *cinematographie* which means *cinema* means motion, *tho* or *phytos* means light, and *graphie* or *graph* which means writing, pictures, and image. So that the film can be interpreted in the form of light, writing, or moving images. The tool used to capture the movement or events of the text or picture is using a camera. Thus, the purpose of the film according to Kurniawati (in Anwar, 2019) was to entertain and deliver a message that had been planned.

The person who gives the direction for all matters in production and even accompanies the editor in assembling the film until it is finished, and post-production is the director. There are many directors who produce film. One of them is Peter Farrelly. Farrelly produces some film such as *Green Book* (2018), *There's Something About Mary* (1998) and *Dumb and Dumber* (1994). (*Peter Farrelly*, n.d.)

The title of the film taken for this research is *Green Book* by Peter Farrelly in 2018 which was inspired by a book entitled "The Negro Motorist *Green Book*". The genre of this film is comedy-drama genre. (*Green Book (2018)*, n.d.). The work of the director and team in *Green Book* movie produced very proud results because they received many awards, such as Academy Award for Best Movie (2019), Golden Globe Award for Best Screenplay (2019), Critics' Choice Movie Award for Best Supporting Actor (2019), Golden Globe Award for Best Musical or Comedy (2019), Screen Actors Guild Award for Best Supporting Actor (2019), OSCAR for Best Picture; Best Original Screenplay; and Best Supporting Actor (2019), Toronto International Film Festival Audience Choice Award (2018), National Board of Review Award for Best Film (2018). (*Green Book Awards*, n.d.)

This film talks about the story of racism also the togetherness between Tony and Don journey who carry out their duties to be able to performing piano. Don as the black man always sticks to a travel guide to be able to do their classical pianist tour because they get unfair treatment when they go through the common track by white people. The main character named Don Shirley always does not get the rights as a human just because the skin is different from most people in America. Every scene in the film shows that every incident is frequently ends with a verbal argument or a fight just to get the justice. Besides that, there is a personal driver who always takes Don everywhere because it is following the previously agreed contract, Tony Lip.

According to the problems that occur in the film Green Book, the researcher uses the theory of Allegory Man in The Cave by Plato. Plato is a Greek philosopher who was born in Athens and famous with his dialogues which showcase his theory of metaphysics or the world of ideas. Plato was born around 428/427 or 424/423 BC in Athens and died around 348/347 BC in his 80s in Athens, Greece. His famous works are various, such as Apology, Crito, Euthyphro, Meno, Parmenides, Phaedo, Phaedrus, Republic, Symposium, Timaeus, and Laws. Besides Plato exhibiting his metaphysics, Plato also interested in ethnics, politics, epistemology, aesthetics, soul, love, mathematics, language, education, cosmology, and eschatology.

Based on the explanation above, the researcher wants to analyze Tony in Green Book film to see the changes that occur in Tony himself. It is related to Allegory Man in The Cave by Plato. So, the researcher entitles the research “THE ALLEGORY MAN IN THE CAVE REFLECTED IN TONY IN GREEN BOOK FILM (2018)”.

B. Research Questions

1. What are the characteristics of Black People reflected in the Green Book film?

2. How is Plato's Allegory of Man in The Cave reflected Tony in Green Book film?
3. Why does Tony change his opinion about Black People?

C. Objectives of the Study

1. To explain the characteristics of Black People reflection in the Green Book film.
2. To describe Plato's Allegory of The Man in The Cave reflected in Green Book film.
3. To explain a change of Tony's opinion about black people.

D. Benefit of the Study

1. Theoretical Significance

The researcher hopes that this research can provide insight, reference, and contribution to developing and understanding of "Allegory Man in The Cave" related to the "Green Book" film.

2. Practical Significance

Based on Plato's Allegory of the man in the cave, this research adds insight into the "Green Book" film. Readers can use this research as a reference in studying literature, especially on Allegory of The Cave theory. This research can be used as inspiration for readers by using different topics related to the "Green Book" film.