

**SOCIAL INEQUALITY AS REFLECTED IN PELE: BIRTH OF
LEGEND MOVIE 2016 WITH SOCIOLOGICAL APPROACH**



**Submitted as a Partial Fulfillment of the Requirements for Getting Bachelor
Degree in Department of English Education**

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APPROVAL

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Abstrak

Tujuan penelitian terbagi dalam dua hal, yaitu untuk mendeskripsikan ketimpangan sosial yang terjadi dalam film Pele (2016). Dan untuk menggambarkan ketimpangan sosial yang dialami oleh tokoh utama sebagaimana tercermin dalam film Pele (2016). Penelitian ini menggunakan penelitian kualitatif dengan pendekatan sosiologis. Jenis data dalam penelitian ini adalah data deskriptif kualitatif yang diambil dari naskah, film, dan juga catatan saat menganalisis film Pele: Birth of Legend 2016. Metode pengumpulan data ini menggunakan teks naskah dan mengamati film secara langsung, dimana teknik pengumpulan datanya menggunakan pencatatan atau copy/paste pada naskah film yang dianalisis. Teknik analisis data dalam penelitian ini adalah menganalisis ketimpangan sosial yang tercermin dalam Pele: Birth of Legend 2016 dengan menggunakan teori pendekatan sosiologis. Kesimpulan bahwa di Brazil tahun 1950-an terjadi ketimpangan sosial yang tercermin dalam film Pele tahun 2016.

Kata kunci: Pele 2016, Sosiologi, Ketimpangan Sosial

Abstract

The objectives of the study divided in two points: to describe the social inequality that occur in the film Pele (2016). And to describe the social inequality experienced by the main character as reflected in the film Pele (2016). This study uses a qualitative research with a sociological approach. The type of data in this study is descriptive qualitative data taken from scripts, films, and also notes when analyzing the film Pele: Birth of Legend 2016. This method of data collection uses script text and observes the film directly, where the data collection technique uses note-taking or copy/paste on the analyzed film script. The data analysis technique in this study is to analyze the social inequality as reflected in Pele: Birth of Legend 2016 by using the theory of sociological approach. The conclusion that in Brazil in the 1950s there was social inequality which was reflected in the 2016 film Pele.

Keywords: Pele 2016, Sociology, Social Inequality

1. INTRODUCTION

Literature is about presenting human life. According to Ima (2013) literature is a medium through which a person can convey his ideas or protest against different societal norms. Works dealing with normal problems are specifically addressed in the mind. An author can communicate with readers of a literary work if they can understand what the author wants to convey. Literary works are generally taken from events or problems in life, some problems related to relationships with fellow humans and the relationship between humans and the

environment. The problems that occur are usually about social inequality, which is directly related to the relationship between humans and the environment. Social discrepancy is a condition in which there are inequalities, inequalities, or inequalities in access to utilizing resources that occur in a society. Social inequality means imbalance or distance in society. This is due to differences in social, economic, and cultural status. Media, Cyber Compass (2020).

According to Badruzaman Century (2009), social inequality is a social imbalance in society that makes a very clear difference. Or a situation can be interpreted where the rich take a higher and more powerful position than the poor. Social inequality has occurred in society and cannot be avoided. Likewise in the world of literature, many literary works are inspired to raise how social inequality really occurs and has an impact on the lives of the wider community.

Many literary works have the theme of social inequality, one of which is film. Several popular films have the theme of social inequality, in which it is clearly described how humans or people live with certain social classes so that it is clear how people live with high social inequality. Some of his films include: Parasite (2019), The Purge (2013), The Hunger Games (2012), Elysium (2013), Joker (2019), and Pele: Birth of Legend (2016).

The state of reality of a place can be described in existing literary works, one of which is a film so that understanding literary works can be a way to understand reality. The reality of the state of a place is often interesting to understand, for example Brazil. Brazil is one of the countries that is still in the developing category. Countries that utilize mineral and petroleum resources as commodities that help the country's economic income. Central Intelligence Agency (2019). In addition, in Brazil there are still many social inequalities.

Social inequality in Brazil is quite high, the inequality between the rich and the poor is very pronounced. Although Brazil is famous for its adequate resources, poverty there is also quite high. According to Abad Badruzaman (2009), social inequality is social inequality that exists in society, causing very

striking differences, it can also be interpreted as a situation where the rich have a higher and more powerful position than the poor. From the description above, one of the films that represents it is the film *Pele: Birth of Legend*.

The objectives of the study divided in two points: to describe the social inequality that occur in the film *Pele* (2016). And to describe the social inequality experienced by the main character as reflected in the film *Pele* (2016).

2. METHOD

This study uses a qualitative research with a sociological approach. Sociology means the science that discusses society or social life that affects people's lives. Qualitative methods are used to determine the behavior or actions that occur in *Pele's* film so that social inequality occurs in the film. According to Creswell J. W. (2016) qualitative research is research that studies and understands the meaning of a number of individuals or groups of people originating from social problems. In general, this qualitative research can be used to examine several social problems, for example social inequality through a literary approach, namely a sociological approach.

The type of data in this study is descriptive qualitative data taken from scripts, films, and also notes when analyzing the film *Pele: Birth of Legend* 2016. This method of data collection uses script text and observes the film directly, where the data collection technique uses note-taking or copy/paste on the analyzed film script. The data analysis technique in this study is to analyze the social inequality as reflected in *Pele: Birth of Legend* 2016 by using the theory of sociological approach. The analysis in this study uses descriptive technique by making interpretations based on what is in the film. Descriptive analysis is a study that seeks to propose solutions to existing problems based on data by analyzing, presenting, and interpreting them, Narbuko (2015) from the journal created by Paramitha (2019)

3. FINDING AND DISSCUSION

From the research that has been done, several findings regarding the social inequality that occurred in the 2016 film Pele were found, the inequality is divided into four points, namely Social and Culture, Economics, Politics, and Science and Technology.

3.1 Findings

Based on the research background, the research problem is formulated as:

3.1.1 What social inequality are reflected in the film Pele (2016)?

The social inequality that is reflected in the film Pele (2016) is a social inequality that is divided into four points, namely Social and Culture, Economics, Politics, and Science and technology.

1) Social inequality in Social and Culture

Social inequality is a grouping in the caste system in society, separating the rich and the poor so that it has an impact on an unbalanced social life. Many countries with high social inequality and are large countries, for example Brazil. In the 2016 film Pele, it is illustrated how life in Brazil is clearly visible, as shown in the data below.

Brazil is one of the big countries in the world with a population of more than two hundred million people, but in reality in that country social inequality is still quite high even today. This is as stated by the CIA that Brazil is one of the most unequal countries in the world, with a Gini Index of 0.567 in 2005. CIA (2010).



Pictures 1. Small Town in Brazil

2) Social inequality in the Economy

Social inequality in the economic field can be influenced by differences in income seen from the community. Brazil is one of the countries with a fairly high social inequality in the economic field, where according to the Credit Suisse Global Wealth Report (2016), it is recorded that the social inequality in the economic field in Brazil reached 47.9%.

Social inequality in the economic field is also reflected in the 2016 film *Pele* which describes how things are in Brazil. In the economic field, it is clear how the lower classes in *Pele's* 2016 film wear makeshift clothes and play soccer without shoes. Meanwhile, the upper class wore their best team outfits with expensive shoes attached to their feet.



Picture 2. The King mocks The Shoeless

3) Social inequality in the Politics

Political inequality that occurs in the 2016 film *Pele*, when soccer players from Europe feel superior and feel they can beat other countries outside Europe. This was proven when one of the European players named Nacka was interviewed. Seen in the data below, Nacka said that countries outside Europe will not win on European soil.

This data is in accordance with how social inequality according to Charles Hurt (2009) in his book *Social Inequality* stated that inequality that affects the political field is the economic domination of developed countries over other countries so that it has an impact on the dominance of the political field.



Pictures 3. Nacka's Interview

4) Social inequality in Science and Technology

Inequality in science and technology according to the data below, where the small town of Bauru where Pele lives has not received equal distribution of developments in technology, information and communication. In the 2016 film Pele, it was shown that residents watched the match at the house of one of the shop owners, but television signals were still difficult to obtain.

This data is related to the opinion of Alwi Hilir (2021), who said that the gap in technology (digital) is the gap between technology rich and technology poor. Poor technology here occurs in the small town of Bauru, and technology is better in big cities in Brazil such as Rio de Jeniero..



Picture 4. Looking For TV Signal

3.1.2 What social inequality are experienced by the main character as reflected in the film Pele (2016)?

1) Social inequality in the Social and Culture

The inequality in social and cultural life shows in contrast how the lives

of the upper and lower classes are. The main character in the film *Pele* (2016) is Dico or Pele himself. The data below shows the difference between the upper and lower classes.

In the film *Pele* (2016), it is shown how class differences, the lower class is depicted by the lower class who live in simple houses with simple surroundings, and are quite far from the city. And with hard work, they try to survive. The following is one of the data that shows a picture of the lower class of society.



Picture 5. Dico Clean The Client's Shoes

At minute 00.02.22, it was shown how Dico was serving someone who was using his services in polishing shoes. There is also a simple environment where Dico lives. The social and cultural inequality is visible at this minute, it is shown how the lower class survives by providing services for the upper class people in need. This shows how the culture of the upper class can get services, while the lower class provides services to get results so that they can survive.

2) Social inequality in Economics

The data below shows disparities in the economy. In the minute 00.12.57, it was clearly shown that the economic inequality was felt, where the group from Jose wore good shoes and good clothes. Meanwhile, Dico and his friends did not wear shoes and were nicknamed "The Shoeless Ones" and the clothes Yuri brought from his mother's bed sheet.



Picture 6. The Shoeless Watch The Kings

3) Social inequality in Politics

The inequality in politics that occurs in the film Pele (2016) is seen at 01.05.24, the famous Swedish player Lennart “Nacka” Skoglund who underestimates teams from outside Europe will not win. Because Europe is considered superior to any other country, developed countries feel the most powerful than other countries.



Pictures 7. Nacka

4) Social inequality in Science and Technology

The inequality between science and technology in the film Pele (2016) is seen when there is a difference in television signal in Dico's hometown, namely Bauru, with a more developed city. The data below shows the differences between suburbs and large cities.



Picture 13. Looking For TV Signal

At 01.08.05, it was seen how Joao was looking for a TV signal by rotating the antenna to watch the World Cup. Then, Zoca approached the television and tapped it so that the signal came back. Everyone is looking forward to a game of Dico football or by another name Pele.

3.2 Discussion

Social inequality is a grouping in the caste system in society, separating the rich and the poor so that it has an impact on an unbalanced social life. In this study, four points about social inequality were found which were reflected in the 2016 film Pele.

Four points regarding social inequality are reflected in the 2016 film Pele, namely social and culture, economy, politics, and science and technology. In the 2016 film Pele, it is shown how social inequality is in Brazil. Based on the scenes presented in the 2016 film Pele, it is in accordance with research data released by the World Happiness Report (2018) which states that of the 139 countries studied by the World Bank, the top 10 countries with high levels of inequality are dominated by countries from South America, including Brazil. with index. The Gini is 0.550 and Africa.

Economic inequality in Brazil is quite high, as in the scene depicted in the 2016 film Pele. This is in line with previous research by Dian Fitri (2016) which said that for decades Brazil was known as one of the most unequal countries in the world. The vast areas of the urban landscape have become symbols of poverty and elsewhere, against Brazil's desire for growth and modernity. Then Amory and Marc (2021) have also conducted research which says that before 1989, social differences and economic inequality dominated Brazil's history, at least since European settlement around the turn of the 16th century. This is in accordance with the state of Brazil's reality including the 1950s which is supported by scenes in the 2016 film Pele.

Political inequality in Brazil since before 1888 continued until 1988, which in Pele's film is also still clearly depicted about the inequality.

According to research by Amory and Marc (2021) which says that Afro-Brazilians continued to experience political discrimination after 1888 onwards because of their low education, and limited access to land. The political exclusion of the most disadvantaged members of society was maintained for the next century, until the 1988 constitution removed the literacy requirement.

Likewise the inequality in technology and science that exists in Brazil as depicted in the 2016 film *Pele*, is similar to the fact that in terms of Internet access, Brazil is currently the 63rd country: only 33% of its population has access to the Internet at home, right in front of the world. below the world average of 33.49% and countries such as Uruguay, Chile, Russia, Serbia and Bahrain. While 75% of the upper social class (A, B and C1) are connected to the Internet, only 25% of the lower class (C2, D and E) have access to the online world (Neri, 2012). Also, about 31.45% of Brazilians do not know how to access the Internet Instituto Brasileiro de Geografia e Estatística or IBGE (2010).

4. CLOSING

Social inequality is an aspect that must occur in social life, both individually and in groups, both in developed and developing countries. In the research that has been carried out on the film *Pele* 2016, researchers found the conclusion that in Brazil in the 1950s there was social inequality which was reflected in the film *Pele* 2016.

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