CHAPTER I

INTRODUCTION

A. Background of the Study

Communication is very important in human life. Therefore, according to Lehmann (Srijono, 2017) language is a tool used by humans as a system that conveys the meaning of a sound produced. Language is very necessary in communicating activities in human life, because we know that communication is very important in our daily lives. According to Wallace and Purdy (2013) that communication is what makes a connection in something. Talking about communication and the importance of language in its use, there is a study language which can be interpreted as linguistics. Where linguistics has several branches, one of which is sociolinguistics. According to Holmes (2013) the meaning of sociolinguistic is the look at language and society. Where basically people have the freedom to use language as a means of communicating with one another. It creates a difference that will be seen in the environment, but it is natural to happen because it is the nature of making communication. In addition, according to Wardhaugh and Fuller (2015) sociolinguistics is a take a look at how human beings make conversations with a language in their communication process.

Regarding language, Indonesia itself has 2 kinds of language where Indonesian itself is the national language and the regional language. This usually occurs in areas where the population is bilingual or multilingual. According to Muysken (1995) bilingual people will generally mix sentences from one language to another in their conversation. Another statement by Boomfield (Hayes Alemae, 2017) bilingualism is a situation where someone who is in this case will use two or more languages. In fact, many people use more than one or two languages in their daily life. There are times when someone will change or switch their mother tongue to another language, for example Indonesian and English, sometimes even mix languages. This is called code switching and code mixing. Here, the author will only focus on code mixing analysis.

Code mixing is the mixing of two or more languages used in communication. Usually this happens because the person speaks more than one language. mastering more than one language is Indonesian (mother language) and English (target language). An example of code mixing of Indonesian - English that is used in someone's daily life, as follows:

1. *Ini fotonya ulang dong yang sebelumnya* **blur** *nih.*
2. *Kebanyakan orang* **they prioritize the important things and put the others second** *gitu loh.*
3. *Tapi kan aku bukan* **host** *jadi disediain apa ya aku* **comment** *dan ga harus ada* **topic** *bahkan* **no script** *untuk jadi* **guest***nya.*

Based on the quotations, there are some mixed languages between Indonesian and English. The first point is the phenomenon of insertion, the word "*blur*" was a single word and it is belonged to adjective because it is explained the result of picture. The second is alternation, "*kebanyakan orang*" was followed by English clause "*they prioritize the important things and put the others second*" belonged to independent clause which consisted of subject and predicate then it was followed by "*gitu loh*". The third is congruent lexicalization, the data used Indonesian and English language randomly.

In this era, code mixing is often used by someone in comunication. Code mixing is an interesting topic because it relates to a way of communicating where communication is an important thing in a person's daily life. This also because in today's era the majority of people prefer online media to find whatever they are looking for and the media now use a lot of mixed language in conveying information. One of these online media is YouTube. Youtube has a lot of content in it. podcast is an example. The statement from Bonini (2015) states that podcasts are a tool used to distribute, receive, and listen to what is delivered where it is in the form of content produced by individuals or amateur radio. According to this statement, one of the YouTubers who make podcasts is Deddy Corbuzier. So in this study the author will analyze the code mixing from Renatta Moeloek on Deddy Corbuzier's podcast. Renatta Moeloek is one of the famous people who has a career in the culinary world, he is a chef who several times has been one of the chefs in the search for a professional chef in Indonesia, namely Master Chef Indonesia. Renatta Moeloek does not have his own official youtube account but he is always a guest star that the audience is waiting for, one of which is a guest star on Deddy Corbuzier's podcast.

The study about code mixing has been researched by several previous researchers such as, Fatnasanty, Savrillia Putri (2021) entitled English-Indonesian Code Mixing Used in Masterchef Indonesia Season 7, Masruroh, Aini (2021) entitled Code Mixing Used by David Andrew Jepchott On Londo Kampung's Youtube Channel, Putri, Emma Oktaviyanita (2021) In donesian and English Code-Mixing in Instagram Caption of Celebgram Nanda Arsynta: A Sociolinguistics Perspective, Qolby, Wafafi (2020)

Indonesian-English Code-Mixing Used by Broadcaster in Rapma FM Radio Station at UMS, Kusumasari, Sabila Malinda (2019) entitled Indonesian-English Code Mixing Used in Big Circle Show On Be My Valentine Episode At Metro TV. All of them focus on code mixing, only on different subjects.

This research is supported by 2 theories, each of which explains the type of code mixing and the reasons for using code mixing. For the type of code mixing, Muysken's theory (Suwito 1983) is used, which consists of 3 types, namely insertion, alternation, and congruent lexicalization. while for reasons of using code mixing using theory from Grosjean (Jendra 2010) which consists of 5 reasons, namely quoting someone, making and emphasizing someone, including and excluding someone, raising status, and showing language.

Based on what the author explained above, researchers are interested in analyzing the types of code mixing and the reasons for using code mixing in this YouTube video podcast. The purpose of this study is to clarify the types used and the reasons for using code mixing Indonesian – English used by Renatta Moeloek on Deddy Corbuzier's Youtube Podcast.

B. Problem Statement

Based on the explanation that has been mentioned in the background, the reasearcher formulated the following problem statement:

1. What are the types of Code Mixing used by Renatta Moeloek on Deddy Corbuzier's Podcast on Youtube?
2. What are the reasons of Using Code Mixing by Renatta Moeloek on Deddy Corbuzier's Podcast on Youtube?

C. Objectives of the Study

Based on the problem statements, the authors formulate the research objectives as follows:

1. To describe the types of code mixing used by Renatta Moeloek on Deddy Corbuzier's Podcast on Youtube.
2. To describe the reasons of Using Code Mixing by Renatta Moeloek on Deddy Corbuzier's Podcast on Youtube.

D. Benefits of the Study

The benefits of the study entitled Indonesian-English Code Mixing Used by Renatta Moeloek on Deddy Corbuzier's Youtube Podcast are divided into theoretical, practical, and academic benefits.

1. **Theoretical Benefits**

Researchers hope that this research can be useful to provide information to readers in explaining about Code Mixing in sociolinguistics exactly.

2. **Practical Benefits**

   a. Sociolinguistics Lecturer

   Explicitly, the researchers made this research to fulfill the requirements to get a bachelor of Education in the Department of English Education in School of Teacher Training and Education of Muhammadiyah University of Surakarta.

   b. Future Researcher

   It is hoped that this research can help other researchers understand about sociolinguistics, especially in Code Mixing.

   c. General Public

   It is hoped that this research can provide understanding to the public to use Indonesian more especially in their own country so that it looks more qualified.