

CHAPTER I

INTRODUCTION

A. Background of The Study

One important variation in language is the variety used to create artwork. Linguistic artwork is also referred to as literature, such as novels, short stories, poetry, fables, and so forth. Literature is also the object of literature. Why is literature worth knowing? Since literary works treasure priceless cultural treasures, the exalted values handed down from the ancestors are preserved in literature, both prose and poetry. To understand literature well, then, we must study the literary theories that make up the most important studies. Sumardjo & Saini (2014) states that literature is a personal human expression of experiences, thoughts, feelings, ideas, passions, conviction in a captivating form of concrete images with language AIDS (tools).

Hence, they are works of art with a language that preserves noble values and must be studied well in order to better appreciate works written by good authors of the past or by more modern authors. So to understand literature works then it takes literary theories. Literature is a creative work that contains a writer's point and purpose. A work of literature means not only having an idea, a theory or a system of thought, but a literary work contains ideas and a system mind (Kasih Karunia, 1956:6). In other words, literature contains a range of ideas, theories and systems of thought. All these aspects came from the writer who played a significant role in using creative ideas as described in the work they create.

Literature is important because literature is a mirror of life nothing more than the virtues of goodness, the virtues of virtue in society. Then from it to keep up, how to preserve? It is that all societies supporting it must love the literary work. To love such literature is better to know the literature deeply with the help of literary theories to be studied in depth, since so many modern literary theories are developing today. So it will add to our knowledge and insight in increasing the appreciation of literature which was so far short of attention.

Popular literary studies, films are literary works. Although their imaginative means are visual pictures, movies have plots, stories, characters, and other characteristics that resemble a narrative literature, the main means of transmission is visual with moving pictures. In popular literary studies, film is a work of literature. It cannot be compared to paintings that have stories, because paintings basically don't have stories. Paintings have a story when someone tells them. But images can be literary if they have a narrative of

their own. The literary elements of prose have been replaced in shape. The setting is no longer defined in words but by the picture representing the explanation. Until the collection of images itself had a story. Thus emerging new terms such as graphic novels, visual novels and also major literary studies with other popular fiction objects such as movies, comics and games emerged.

They are one of the popular and modern literary works that begins in the formation of the text of dialogue, form a drama and provide an immediate picture of an imagination or a story made so that it draws attention to the big picture and wants to be watched, creating the curiosity of the succeeding fictitious or made-up story. Palapah and Syamsudin (1986) the definition of film is a media that combines story lines, motion pictures, and sounds in one artist frame. These three elements are found in the elements of every filmmaking, so it is often used as one of the learning media. Effendy (2003), the type of film, according to Effendy (2003), is grouped into three, including story films, documentaries, and cartoons. With communications information technology today making movies easily because the tools used were sufficiently sophisticated and complete, it should not surprise us that pictures, audio, lighting were so vividly made in the past or in the past.

One movie that will be discussed is “Forrest Gump” of the many films that are produced. Forrest Gump is part of the United States drama kind of comedy that released on July 6, 1994, in America. It was written by Eric Roth, directed by Robert Zemeckis, and produced by the tisch corporation. The lead on this Forrest Gump movie is Robert Zemeckis born May 14th, 1952 in Chicago, Illnos USA. Robert Zemeckis is making his film with many titles called as: Flight (2012), Back to the future (1985), Back to the future part ii (1989), and has directed 14 films that are prone to romance, epic, drama, and comedy. Tom Hanks as a movie star played the leading actor because of the actor’s impressive skills and skills. Although Forrest Gump’s movie was produced in 1994 a best-selling, best and commercially successful film of Robert Zemeckis, it tells of a plot readily understood by society. Eric roth as a science writer and several producers who helped Robert Zemeckis. Players Steve and Wendy finer man have a total of 142 minutes. The film has also received feedback from various industries, communities, and markets.

Most researchers use and take to the hard topic of life in this study because there are many lessons to be learned from the main character or lead role, Forrest Gump. Basically Forrest Gump can be used by anyone, anytime, anywhere. Researchers have developed it in order to pool together a multitude of research theories similar to what is inside man.

That is, with the use of theories of use, of benefits, of novices to the individual perpetrators (utilitarian theory). The utilitarian theory advanced by Jeremy Bentham, one of the first to ascribe a theory of usefulness, benefits, and use with his student John Stuart mill who developed the same one as the characters who proposed the concept of utilitarian.

From the above, researchers want to do research on Forrest Gump regarding the subject of use theory, benefit, use. So researchers entitled the study “Usefulness of Behavior in Forrest Gump Movie: A Utilitarianism Perspective”.

B. Research Question

1. What are the aspects of utilitarianism reflected in the main character, Forrest Gump?
2. What is the impact of the implementation of utilitarianism in the main character, Forrest Gump?

C. Limitation of Study

The researcher focuses on analysing Forest Gump, the main character based on the emphasis on actions as the aspects and the impact of the implementation of Utilitarianism in the Forrest Gump film.

D. Objectives of The Study

The objectives of the study are to answer about research question that is on the problem of the study, as follow:

1. To explain the main aspects of the theory of utilitarianism in the film Forrest Gump.
2. To describe how the impact of the implementation of utilitarianism in the film Forrest Gump.

E. Benefit of The Study

The study is expected to give benefit as follow:

1. Theoretical Significance

The study in this paper is expected to provide references and contribute to the development of knowledge, especially the study of literature on utilitarianism.

2. Practical Significance

Based on the theory of utilitarianism, this research can add insight into the author's understanding and can be an inspiration to readers related to other topics in Utilitarian literature, especially about the principle of applying Utilitarianism to the main character in the film "Forrest Gump".