

CHAPTER I INTRODUCTION

A. Background of Study

Culture is an attitude or habit that characterizes the life of a society in its environment and will usually be passed on to the next generation. One of the cultural elements in discussing the arts. Sumarto (2019) states that culture can be defined as the whole pattern of behavior, works of art, beliefs, institutions, and all other products of human labor and ideas that characterize the condition of society or people and are passed on to future generations. One of the works of art that can penetrate all elements of society is film. Puspasari, Masriadi, and Yani (2019) stated that film is a work of art that can represent a culture and is useful as a process of culture for a society which is presented in the form of moving images.

The film is a work of art that can be expressed in the form of a story to convey a message that is played by humans directly with various expressions and recorded by a camera so that it displays a series of scenes in a story. In a film, the packaging of the story is equipped with proper cinematography, sound, lighting, and color settings to make the story more interesting for the audience. According to Asri (2020) film is an audio-visual messaging service that is used to send messages to a group of people who have gathered in one location. The film is also considered a potential mass communication medium for the target audience because it is able to communicate many stories in a short time due to its audio-visual nature. When watching a film, the audience seems to be able to travel through space and time, tell a life story, and even influence the audience.

In this study, the author wants to examine a film entitled Wild Child. In this film, the author tells of a teenage girl who rebels against her father. Lucy Dahl, the writer of this film, realizes that young women need more attention than the people around them, because Lucy Dahl also feels caring for teenage girls without a husband. Sometimes the teenager has a good character but if the parents themselves are careless about their attention to their child, then the child will feel he can do everything without his parents. Lucy Dahl also explains dorm life in this film. According to Lucy Dahl's own experience, dorm life is very much inversely related to life outside. So in this film, the director explains that the dorm life in it teaches character education. With that, it can be seen that sometimes the characters that appear in teenagers are not entirely their original characters.

Wild Child is the third film written by Lucy Dahl and directed by Nick Moore. This film was uploaded on August 14, 2008. The film, starring Emma Robert, raises teen drama, comedy, and romance. There are so many films that have been written by Lucy Dahl, but this film is known to many as the work of Lucy Dahl. This film is different from the film that was written by Lucy Dahl. This film is more about character education information for teenagers. The writer whose full name is Lucy Neal Dahl is the daughter of a writer, Roald Dahl, who also directed the film Charly and the Chocolate Factory. Lucy Dahl was a screenwriter, author, and producer. Many films have been directed or written by Lucy Dahl herself. There are several films based on the father's novel, for example, the Maltini film, because the father of Lucy Dahl often writes several literary works with the theme of children. He wrote a story about the film and it was according to his personal experience. This film is directed by a director named Nick Moore, who has directed and also as an editor since 1983. And in 2008 he directed the Wild Child movie. Nick Moore becomes and directs several films in the genre of children or teenagers, so do not be surprised if he can direct this film.

This film tells the story of a teenager named Poppy Moore. She was a wild child who received less attention from his father, so his father had the initiative to send her to a boarding school in England. His bad behavior made her have to accept it, but the situation did not change Poppy's behavior. Poppy thinks she wants to get out of the dormitory by misbehaving. In this film, Poppy shows his wrongdoing by breaking some rules at school. This of course caught the attention of Mrs. Kingsley as the principal of the Abbey Mount school. Mrs. Kingsley knows everything about Poppy's experience and gets several complaints about how stupid Poppy is, but Mrs. Kingsley didn't punish Poppy for what she did. Poppy got freedom from Mrs. Kingsley but in that case, Mrs. Kingsley certainly did not liberate her completely. In this case, I try to learn about Poppy's background and always motivate Poppy, that Poppy is actually a good kid.

Following the case that occurred in the film, the author uses the theory of Humanistic Pedagogy proposed by Paulo Freire. He was a figure in educational philosophy from Brazil who was very well known in his time. Freire was born on September 19, 1921, in Pernambuco, Brazil. Born into a well-to-do family, of course, Freire had a great concern when the great disaster that occurred in Brazil in 1929 disrupted the economy in Brazil and caused poverty for its people. Poverty is of course the work of governments that do not work well, so Freire saw this an oppression. And the whole society under him could only accept it all without being able to voice his opinion so that it could be called a human

without freedom. In this case, Freire wanted to change the situation, by using education. According to Freire, education is a tool for humans to be aware of the existence of oppression and then humans rise to achieve their freedom.

According to the information above, the writer is interested in analyzing the Wild Child film which is connected with the Humanistic Pedagogy theory which was initiated by Paulo Freire. In this study the author raised the title, namely " THE REPRESENTATION OF EDUCATIONAL HUMANISTIC BY PAULO FREIRE IN THE WILD CHILD MOVIE : PHILOSOPHICAL APPROACH "

B. Problem statement

Based on the following statement, the researcher formulated three problem statements for this research as follows :

1. How does Paulo Freire's Humanistic Pedagogy mean ?
2. What kind of education is capable of changing Poppy ?
3. What kind of awareness is seen in Poppy Moore in Wild Child Movie based on Paulo Freire's Humanistic Pedagogy ?

C. Objective of the study

Based on the problem statement above, the researchers certainly have the objective of the study as follows :

1. To explain Paulo Freire's Humanistic Pedagogy
2. To explain the kind of education that is capable of changing Poppy.
3. To describe a kind of awareness is seen in Poppy Moore in Wild Child Movie based on Paulo Freire's Humanistic Pedagogy.

D. Significance of Study

In researching the film Wild Child, the researcher hopes that this research can be useful theoretically and practically

1. Theoretically Benefits
 - a. The author hopes that this research can be useful for readers and can provide information, especially about film literature, in this case Wild Child Film.
 - b. The author hopes that this research can shed light on the literary theory of Paulo Freire's Humanistic Pedagogy

2. Practically Benefits

The researcher hopes that this research will provide a better understanding of researching liberating education in a film to become a human being following his nature, namely having freedom, and that change occurs due to the existence of education in humans.