CHAPTER I

INTRODUCTION

A. Background of the Study

Humans have evolved over the years in learning. This development is influenced by technology which is also developing from time to time. Along with the development of individual humans, social media has become one of the technologies needed by humans today. As stated by Babikir (2020), the use of social media can be applied to the process of learning English, especially to foreigners who already have their first language. Social media can help in improving writing, reading, listening, and speaking. Today's social media user is an active person in social media culture (Purvis et al., 2020). Based on what is said by Purvis (2020) social media users must be actively following the existing culture, as well as during learning. So that the social will also follow the existing culture which can make it a learning tool and technological development.

Social media is currently considered a developing tool and technology so that it can be said that social media is the main tool to support learning activities. Accoding to Beckingham (2016), social media technology provides tutors with the means to engage learners with valuable task-time learning. In general, it can be said that social media can be used for learning without providing distractions such as time and place. Social media has various well-known applications such as whatsapp, gmail, facebook, twitter, instagram, and youtube which applications are designed to be able to make someone connect to others online.

The world of education today is very developed, that is the development of science combined with technology, especially information technology and the internet which continues to grow rapidly. The use of internet technology is not only for distance education but is also growing in the tradition of an increasingly developing education system. E-learning

is an online learning model created using electronic devices that utilize technology as a learning tool. The purpose of using e-learning in the learning system is to expand access to educational knowledge for everyone so that learning modules can be accessed anytime and anywhere easily.

Today's internet technology has developed, social media has become a vital part in the life of every student as said by Jain (2020). Social media makes it easier and more comfortable for students and teachers to exchange information, engage with one another, and stay connected to one another. Teachers and students can take advantage of social media to stay connected with each other and continue learning where face-to-face learning is not yet possible. Social media will help students communicate effectively in English because social media is an intermediary between students and students, teachers and teachers, and also teachers and other students to be able to discuss in learning. Students will learn and act in learning because they have media to communicate like in class, so students will not feel inferior because material can be discussed with teachers and other students through social media platforms.

At the present time, the world is battling the Covid-19 virus, a very dangerous virus that also disrupts all aspects of activities. Everyone should maintain social distancing and work from home. The rest in the education process, teachers and students must carry out teaching and learning activities at home online. Teachers are required to be able to find the best media in carrying out their teaching. So that learning becomes more effective despite these conditions and students can understand the material quickly and achieve goals. Media must be acceptable and easy to operate so that students have no difficulty in receiving the material and becoming aware of the material presented.

With the rapid arrival of the Covid-19 virus, learning is also immediately required to change from offline learning to online, especially demands for teachers who have to adapt quickly. One way for teachers to make students easier to follow in online learning is by using social media.

SMP Negeri 2 Kartasura is one of the schools whose teachers use social media in their learning. Teachers try to find effective solutions to improve students' understanding of English material, especially for seventh-grade G students of SMP Negeri 2 Kartasura in the 2021/2022 academic year.

Currently, teaching and learning activities at seventh-grade G in SMP Negeri 2 Kartasura are still using the online system. Students and teacher are still unable to meet face-to-face because the pandemic is not over yet. The activities are also the same as in the previous months, only a few teachers come in to picket, while the students at home follow the lessons. The internet connection at SMP Negeri 2 Kartasura, according to observations and what the reseacher feels is quite strategic so there may not be signal problems because it is located right next to the highway and the school also facilitates teachers in the form of a fairly fast wifi connection. While some students may have problems there when carrying out online learning. Teachers at SMP Negeri 2 Kartasura are also seen using various kinds of social media as a means of learning during this pandemic.

The researcher is interested in observing English teaching materials using social media because social media is one of the suitable media to be used in teaching English, especially during this Covid-19 pandemic. By using social media, the process of communication and learning can be carried out more effectively and can be an effective medium for delivering information. As we know that students of this era are definitely no stranger to social media and must be familiar with what social media is. The use of social media in the learning process will help students and teachers connect together to communicate with each other about learning materials and also help students to learn more comfortably wherever they are and at any time.

Based on the background above, the researcher is interested in conducting research entitled THE USE OF SOCIAL MEDIA IN TEACHING ENGLISH AT THE SEVENTH GRADE OF SMPN 2

KARTASURA.

B. Problem Statements

The researcher formulated the problem statements based on the background of the study statement as follows:

1. How does the seventh-grade G teacher at SMP Negeri 2 Kartasura make use of social media in teaching English? This general question is specified into two subsidiary questions below.

   a. What are social media used in teaching English at seventh-grade G in SMP Negeri 2 Kartasura?

   b. What are the problems faced by teacher is using social media in the teaching process of English at seventh-grade G in SMP Negeri 2 Kartasura?

2. What are the students' responses to the use of social media in online teaching English?

C. Objectives of the Study

From the research problems above, the objectives of the research as follows:

1. In general, this study is to explore the way teacher make use of social media in teaching English at seventh-grade G in SMP Negeri 2 Kartasura. Specifically, the study is to:

   a. find the kinds of social media used in teaching English at seventh-grade G in SMP Negeri 2 Kartasura,

   b. to describe the problems faced by teacher is using social media for learning English at seventh-grade G in SMP Negeri 2 Kartasura.

2. Analyze the students' response for using social media in online teaching English.

D. Benefit of the Study

In this research, the researcher expects that the research has benefits

both practice and theory as follow:

1. In practical benefits

   a. For the Researcher

   This study gives information about the problem faced by teachers and knows the way how to solve the problems, specifically in term of the use of social media.

   b. For the Teacher

   The teacher can apply various techniques and methods in teaching English by social media so that the students are motivated and interested to learn more.

   c. For the Student

   The researcher hopes that the students are motivated in learning English and they can enhance their skills.

   d. For Other Researchers

   The result of this study can be used as a reference in conducting other research, especially research on teaching English using various media.

2. In theoretical benefits

   a. Hopefully, the result of the observe could provide the alternative strategies which teachers can follow teaching English cloth with an internet medium.

   b. The result of the observe can be used as a reference for those who want to research the English teaching technique.